

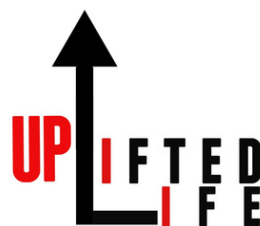
# SPONSORSHIP OPPORTUNITIES

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## THE RESURGENCE

Presented by



A registered 501c3 nonprofit organization

# THE EVENT

Thank you for your interest in becoming a sponsor of the Taste of West Louisville - The Resurgence. The purpose of this event is to showcase and promote local small businesses in the food and beverage industry in a joint endeavor to raise money that provides college scholarships for graduating high school students in the Louisville area. To date, we have given over \$10,00 in scholarship money to well-deserving students around the Louisville area.

On Saturday, June 11, 2023 a dedicated group of local entrepreneurs will gather at the Louisville Central Community Center in Louisville, KY to distribute samples of selected items from their menus in an effort to showcase their culinary talents as well as to gain exposure that will increase their client base.



Can your business or organization help us with reaching our 2023 goal to provide at least \$15K in scholarships?



# HOW DOES YOUR CONTRIBUTION HELP?

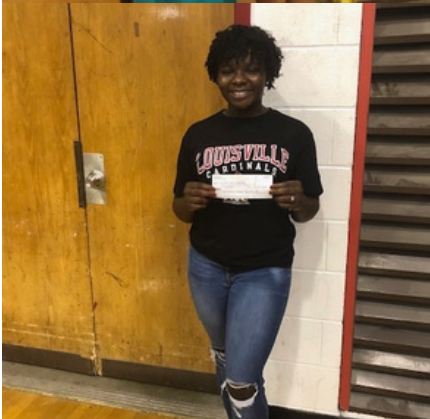
Uplifted Life is a nonprofit organization with a goal to promote positivity to the public. We encourage entrepreneurship and education. We provide platforms for entrepreneurs to shine as well as scholarship opportunities for the youth to thrive.

Proceeds from your sponsorship agreement will benefit several high school seniors by giving them the financial means to pursue their educational goals. This will help to reduce the burden of student loan debt and provide more opportunities for the recipients to reach their educational potential. Our objective is to increase access to higher education by providing teens with the opportunity to attend college or vocational school even if they wouldn't otherwise have the means to do so.

We hope that your contribution will be especially beneficial for teens from low-income backgrounds, who often face more barriers to educational opportunities than those from more privileged backgrounds. Ultimately, we aim to encourage and empower teens to pursue their dreams, while also helping to create a more equal and equitable society.



# PAST SCHOLARSHIP RECIPIENTS



# SPONSORSHIP LEVELS

Select from the various sponsorship levels to advertise your business or organization to the increasing, diverse crowd who attends from Louisville and nearby states. We hope that your organization will be able to partner with us to make this event beneficial to you and every participant.

## Platinum Presenting Sponsor

\$10,000

Organization presented in event nomenclature  
Commemorative plaque presented to organization representatives at the event  
Company representative will be allowed to speak about their company or organization  
Business name/logo will be printed on the event program  
Recognition on social media blasts and all media advertisements  
Company banner with logo will be displayed on stage during the event  
15 Complimentary tickets to the event  
Complimentary information booth

## Gold Title Sponsor

\$5,000

Business name/logo will be printed on event program  
Recognition on social media blasts and all media advertisements  
Commemorative Plaque presented to organization  
Company banner with logo will be displayed during entire event  
10 Complimentary tickets to the event

## Silver Premier Sponsor

\$2,500

Business name/logo will be printed on event program  
Recognition on social media blasts and all media advertisements  
Company banner with logo will be displayed during entire event  
5 Complimentary tickets to the event

## Bronze Contributing Sponsor

\$1,000

Business name/logo will be printed on event program  
Recognition on social media blasts and all media advertisements  
2 Complimentary tickets to the event

## Participating Sponsor

\$900 and less

Business name/logo will be printed on event program  
Recognition on social media blasts and all media advertisements



Join the other organizations who have partnered with us in the past to make this event beneficial to every participant and supporter. We believe that investing in our youth is an investment in our future. By offering this scholarship program, we can ensure that more students have access to higher education, regardless of their financial circumstances. Your sponsorship would be greatly appreciated and would help make a lasting impact on the lives of many students.

## PREVIOUS SPONSORS





# THANK YOU

Thank you for considering being a partner for this scholarship program. We are grateful for your generosity and your commitment to helping young people achieve their educational goals. Your support will have a lasting impact on the lives of the students who benefit from this program. Your contribution will make a huge difference to their future and your investment in their success is greatly appreciated. Thank you for your willingness to help create a brighter future for the next generation.

Contact Keisha Allen to discuss your contribution today!

**502.791.6053**

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